



Gateway to the Future

SEPTEMBER

12-13



Hilton at the Ballpark
Budweiser Brew House at Ballpark Village
St. Louis, Missouri



2016 MACS SHOW



THE MOST POWERFUL NAME IN NEWS™



**FOR THREE
FULL MONTHS**

The first time **EVER**
in **FNC's** history

Primetime & Total Day



in cable news

175 MONTHS & COUNTING

Primetime & Total Day



convention coverage

RNC & DNC

Total Viewers for Eight Days



in social

RNC & DNC COVERAGE

Total Social Media Interactions

Source: Nielsen, #1 in all ad-supported cable, Feb'16, Mar'16, Jul'16, M-Su 6a-6a, M-Su 8-11p, P2+ (000). #1 in cable news, 175 months and counting, Jan'02-Jul'16, FNC, CNN, MSNBC, HLN, M-Su 6a-6a, M-Su 8-11p, P2+ (000). #1 Republican & Democrat convention coverage, 7/18/16-7/21/16, 7/25/16-7/28/16, FNC, CNN, MSNBC, M-Thu 8-11p, P2+ (000). News competitive set: Fox News, CNN, ABC News, NBC News, CBS News, MSNBC, The Huffington Post, The New York Times, BuzzFeed News. Week of RNC: 7/18/16-7/21/16, Week of DNC: 7/25/16-7/28/16. Source: Socialbakers



Welcome!

September 12-13 2016 MACS SHOW

We are extremely excited to be hosting the 2016 Mid-America Cable Show in St. Louis this year! To start, we have a phenomenal venue - the Hilton at the Ballpark is located in the heart of downtown St. Louis near Busch Stadium and Ballpark Village. What a great opportunity to learn industry insights and network with industry leaders.

We kick things off on Monday evening with an exclusive event starting at 5:30PM at the Budweiser Brew House at Ballpark Village. We will have a reserved VIP room overlooking one of the biggest rivalries in baseball – Cubs vs. Cardinals at Busch Stadium. In addition, Fox Sports Midwest will be providing exclusive behind the scenes access to their production of the game. Thanks to our sponsors and their generous contributions you'll enjoy an evening you will long remember.

On Tuesday, we are extremely pleased to kick things off with a keynote by Laura Martin, Senior Analyst, Needham and Company. She will be providing insights and an overview of developments in our industry. Following the keynote, we have a panel assembled of multiple industry executives to discuss The State of the Industry followed by our Video is NOT Dead panel where we discuss the changes in traditional video distribution. Directly following, we will have an exquisitely catered lunch which will include a keynote from Bob Kendrick – President, Negro Leagues Baseball Museum. The afternoon continues with a Future Trends and Technologies of the Industry, The Three M's: Mobile, Millennial and Multi-Cultural: Can't Have One Without the Other and concludes with a Round Robin networking opportunity for vendors and programmers to sit with multiple Executives from numerous great MSO's.

To conclude the day, our evening will be filled with plenty of excitement, entertainment and recognition. We welcome back comic Jodi Miller, with a remarkable resume including America's Got Talent and The Tonight Show, as our emcee. As part of the dinner program we are pleased to recognize three people with the 2016 Pathfinder Awards and showcase our 2016 Weary Scholarship recipients. We will also recognize members of our industry with Customer Service Excellence awards and the MIDI awards for Marketing, Cable Advertising and Programming excellence.

We are so excited that you are joining us and we are extremely proud of this year's lineup! As always, your participation and support helps to fund The Weary Scholarship, which was designed to help deserving, academically oriented students to further their college education. There has been a tremendous amount of effort put in to this year's show, and we sincerely appreciate everyone's support! Thank you, and enjoy the show.

Sincerely,

Larry Foland & Andy Davis
Co-Chairs of the 2016 Mid-America Cable Telecommunications Association

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EXECUTIVE BOARD

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- Marketing & Promotion
- Community Programming



2016 MACS SHOW

CableTime

Ad Insertion Solutions

Run company marketing ads
Generate ad revenue immediately
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MID-AMERICA
TELECOMMUNICATIONS
ASSOCIATION

MONDAY, SEPTEMBER 12, 2016

2:00-7:00 PM	Registration Open	Hilton at the Ballpark
5:30 PM	Opening Night Event	Budweiser Brew House

Opening Night Sponsored by: **FOX Networks, Cinnamon Mueller, Viacom Media Networks, MLB Network, OpenVault, HBO**

Presenting Sponsors:



TUESDAY, SEPTEMBER 13, 2016

7:00 AM	Registration Open	Hilton at the Ballpark
7:00 AM	NCTC Breakfast (Members Only)	Arch View Ballroom
8:00 AM	Opening Remarks	Salons C & D
8:15 AM	Keynote Address	Salons C & D
9:05 AM	Executive Insights: State of the Industry	Salons C & D
10:05 AM	Video Is Not Dead	Salons C & D

Refreshment Breaks Sponsored by: **FUSE Media, Openvault**

11:30 AM	Luncheon with Keynote Speaker, Bob Kendrick	Salons C & D
1:05 PM	Future Trends & Technologies of the Industry	Salons C & D
1:00-5:00 PM	Cable Tec Games	Salons A & B
2:05 PM	The Three M's: Mobile, Millennial, & Multicultural	Salons C & D
3:00 PM	Round Robin	Salons C & D
5:00-7:00 PM	Exhibitor Hours	Grand Foyer/Arch View Foyer
7:00 PM	Awards Banquet	Arch View Ballroom

Slitent Auction Hosted Bar Sponsored by: **MLB Network**

Pathfinder Awards Sponsored by: **Viamedia**

MIDI Awards Sponsored by:
Conway Corporation, Crown Media, Tribune Broadcasting

CSE Awards Sponsored by: **Cinnamon Mueller, Showtime, Turner**

Weary Scholarships Sponsored by: **Consolidated Communications, Fidelity Communications**

Awards Dinner Sponsored by: **NBC Universal**

Awards Entertainment Sponsored by: **Crown Media, Entertainment Studios Networks, Gone Viral TV, Tribune Media, Turner, Viamedia**

Gateway to the Future

★★★★★
Hilton at the Ballpark
Budweiser Brew House at
Ballpark Village
★★★★★
SEPTEMBER 12-13

OPENING NIGHT EVENT

Sponsored By:

FOX
NETWORKS

C M CINNAMON
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MEDIA NETWORKS

epix



OPENVAULT



**2016
MACS SHOW**

HBO

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★★★★★
Hilton at the Ballpark
Budweiser Brew House at
Ballpark Village
★★★★★
SEPTEMBER 12-13

PRESENTING
Sponsor

FOX
NETWORKS

C M CINNAMON
MUELLER

HALL OF FAME
Sponsor

HBO

viacom
MEDIA NETWORKS

epix

MVP
Sponsor

A+E
NETWORKS

MLB
NETWORK

FOX
NEWS
channel

OPENVAULT

NBCUniversal

viamedia



2016
MACS SHOW

FOX
BUSINESS

Gateway to the Future

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Hilton at the Ballpark
Budweiser Brew House at
Ballpark Village
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SEPTEMBER 12-13

ALL STAR Sponsor



GOLDEN GLOVE Sponsor



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EXHIBITOR

A & E Networks
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Alianza
CCI Systems
CableTime
Casa Systems
Cinnamon Mueller
Commscope
Com-Tech Services
Conway Corporation
Crown Media
Disney & ESPN Media Networks
eClerx
Entertainment Studios Networks
Evolution Digital
FOX News/FOX Business Channel
Fuse Media
Gone Viral TV
HBO
HSN
ION Media Networks
INSP, LLC
LB Networks
MAVTV Motorsports Network
MLB Network/NHL Network
Music Choice
NBC Universal

EXHIBITOR

NCTI
NFL Network
Olympusat
ONE World Sports
OpenVault
Outdoor Sportsman Group
Outside Television
Ovation
PAC-12 Network
Revolt TV
ROVI Corporation
Security Coverage
Showtime Networks, Inc.
Synacor
Stingray Music
TheBlaze
Tribune Media
Turner
TVC Communications
TV One
Universal Electronics
Univision Communications
Viacom
Viamedia

EXHIBITORS



MORNING KEYNOTE



Laura Martin, Needham & Company

Laura Martin joined Needham & Company in 2009, where she publishes research on the largest Internet, entertainment and cable companies. Martin began her career at Drexel Burnham Lambert in media investment banking. After the Drexel bankruptcy, she moved to Capital Research & Management as a media analyst where she advised \$100 billion and managed a \$500 million portfolio of media stocks. She moved to Credit Suisse First Boston in 1994 as the senior media analyst publishing research on the largest U.S. entertainment and cable companies. She was nationally ranked by Institutional Investor magazine each year between 1999 and 2001. In 2002, Martin moved to Paris to become EVP of Financial Strategy and Investor Relations for Vivendi Universal. In 2004, she founded Media Metrics, LLC publishing equity research on the largest entertainment, cable and Internet stocks in the U.S., where she was nationally ranked as "Best of the Independent Research Boutiques" by Institutional Investor for many years. In 2004, she also joined Capital Knowledge, LLC (www.CapKnowledge.com) to provide expert witness testimony and valuation consulting. Laura received her BA from Stanford and her MBA from Harvard Business School. She also holds a Chartered Financial Analyst (CFA) designation.

POWER PANEL - STATE OF THE INDUSTRY

Industry executives from key associations will discuss opportunities and challenges they see ahead for the cable industry including how consolidation may impact business. They will share best practices and insights on how to navigate the current demands and what should be considered in the near future.



Rich Fickle, National Cable Television Cooperative, Inc.

Rich Fickle has been the President and CEO of the National Cable Television Cooperative since July 2011. He is a 30-year industry veteran who has worked extensively with a broad array of cable operators, programmers, studios and technology providers. Previously, Rich worked for Ascent Media, and served in several executive leadership positions, most recently as Senior Vice President of Cable/Telco VOD and TVE Services for Deluxe Entertainment, which acquired Ascent in January 2011. Prior to joining Ascent in 2001, he was Senior Vice President/General Manager of Headend in the Sky (HITS) and Interactive TV for AT&T Broadband.



Mathew M. Polka, American Cable Association

Matthew M. Polka is responsible for the daily operations and affairs of the American Cable Association, an 800-member non-profit association dedicated to serving the interests of independent, smaller and medium-sized broadband, cable and phone businesses across the United States. Matt joined the Association as its first president on May 1, 1997. Matt is a 1982 honors graduate of West Virginia University and a 1986 graduate of Pittsburgh's Duquesne University School of Law, where he was recipient of the Law School's Most Distinguished Graduate award. Matt, a frequent speaker throughout the cable industry, was named once again in 2016 a member of the CableFAX 100, and in 2009 was named a "Cable Television Pioneer," one of the highest awards bestowed in the cable industry. Matt lives in the Pittsburgh area with his wife, Sharman, and their two daughters.

PANELS

POWER PANEL *(continued)*



Robert Stoddard, Communications & Public Affairs National Cable & Telecommunications Association

Robert oversees the Association's media relations efforts, industry-wide public affairs programs, and promotion and publicity for NCTA events and activities. Before joining NCTA in 2002, Stoddard served as the chief communications officer for a variety of major cable companies, including AT&T Broadband, MediaOne, and Continental Cablevision. A member of the Cable Television Pioneers Club, Stoddard also has been inducted into the Hall of Fame of the Virginia Cable & Telecommunications Association. He is a recipient of a lifetime achievement award from the T. Howard Foundation for support of diversity; the "Friend of NAMIC Award" from the National Association for Multi-ethnicity in Communications (NAMIC); and the President's Award from the Cable Television Public Affairs Association, for outstanding contributions to cable industry public affairs. Stoddard also has been recognized as a "DC Influencer" by PR Week Magazine. A native of suburban Philadelphia, Stoddard is a graduate of The American University in Washington, D.C. He and his wife, Barbra – a life-long educator, researcher, and writer – reside in Bethesda, Maryland.

VIDEO IS NOT DEAD

Subscribers are getting their video appetite met through a variety of online options, making the traditional model of channel tiers and bundling less attractive to consumers. Programmers and cable operators have had to evolve to meet consumer expectations on price and convenience. This panel of industry executives and independent programmers discusses market impact and best practices when navigating the new world of video distribution.



Moderator: Rob Shema, American Cable Association

Robert Shema is the EVP of Member Services and Finance for the American Cable Association (ACA). As EVP, Shema is responsible for all of the daily operations of the organization and for analyzing all external factors that affect the organization. He directly oversees the development and implementation of the marketing and growth strategy for member and associate member companies. He also provides members with guidance regarding legal and regulatory issues.



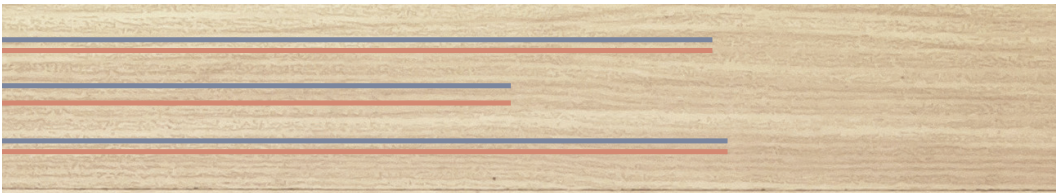
Eric L. Claytor, Entertainment Studios Networks

Eric L. Claytor is the Senior Vice President of Affiliate Distribution and Marketing for Entertainment Studios Networks the largest independent producer/distributor of first-run syndicated television programming for broadcast television stations. Claytor previously worked for TV One where he was Vice President of Affiliate Relations/ Western Region and National Accounts. He has been recognized as one of the Most Influential Minorities in Cable. In addition to serving as President of NAMIC Denver, Claytor serves on several non-profit boards. He holds a Bachelors of Science from Radford University, and an MBA from the Daniels College of Business, University of Denver.



Bruce Levinson, TheBlaze

Bruce Levinson is the Vice President of Content Distribution for TheBlaze, a news, information and entertainment network available on television and online. Bruce is responsible for the distribution of TheBlaze's television network with cable, telco, and satellite providers nationwide. Currently TheBlaze is available to over 120 pay-TV providers, including 11 of the top 25, as well as through an online subscription service. Prior to TheBlaze, Bruce spent 14 years with NBCUniversal in a similar role. Bruce has also worked with Bravo Networks, Fox Cable Networks, and Starz! in his 20+ years in the cable television industry. Bruce is also a past president of the Texas chapter of CTAM (Cable and Telecommunications Association for Marketing).



Melanie McMullen, Cinnamon Mueller

Melanie McMullen is a partner with the law firm of Cinnamon Mueller with more than 25 years of experience in the cable industry. Her practice focuses on content acquisition and negotiation, contract analysis and strategic planning around advanced media rights, including authenticated content, in-home and out-of-home streaming applications, electronic sell-through and over-the-top. Melanie also serves as outside General Counsel to the Mid-America Cable Telecommunications Association and was recognized as a Pathfinder in 2014. Prior to joining Cinnamon Mueller, she was the National Cable Television Cooperative's chief legal officer and directed government relations, franchising and regulatory affairs in Time Warner Cable's Kansas City division throughout the 1990s.



Jaime Montes, Consolidated Communications

Jaime Montes is a bi-lingual in Spanish business development expert with over 15 years of experience in domestic and international sales, marketing and product management. Jaime currently oversees content acquisition, negotiation and management as well as ad sales and digital TV strategy for Consolidated Communications across six states. In addition to serving on the executive board of the Mid-America Cable Show, Jaime is also a member of NAMIC and WICT and resides in Sacramento, California.



Cheryl Summers, Leverage Consulting

As Vice President - Programming for Cobridge Communications, Cheryl reduced the annual programming expenses by over 17% in her first year. Cheryl began her cable career at Millennium Digital Media where she eventually became Director of Programming. Cheryl holds a Bachelor of Science degrees in Communication and Political Science from Southwest Baptist University. When she is not busy saving the cable world from excessive license fees and unnecessary network distribution requirements, she enjoys spending time with her two daughters and husband who can also tell you more than you ever wanted to know about how sports rights are ruining video margins. Leverage Cable Consulting clients include: TDS Telecommunications, GTA TeleGuam, Ritter Communications, MidAtlanticBroadband and Vyve Broadband.

LUNCHEON KEYNOTE



Bob Kendrick, Negro League Baseball Museum

Bob Kendrick was named President of the Negro Leagues Baseball Museum (NLBM) in March of 2011. Kendrick's leadership helped secure more than \$15 million in financial support for the NLBM and widespread national acclaim. In 2006, the Greater Kansas City Black Chamber of Commerce awarded him the Mary Lona Diversity Award and he was named "Citizen of the Year" by the Omicron Xi Chapter of the Omega Psi Phi Fraternity. In 2009, The Kansas City Globe named Kendrick to the paper's list of "100 Most Influential African-Americans in Greater Kansas City." In January of 2014, Kendrick was inducted into the Missouri Sports Hall of Fame. A native of Crawfordville, Ga., Kendrick received a basketball scholarship to attend Park College (Parkville, Mo.) in 1980 and earned a B.A. degree in Communications Arts in 1985.

ROUND ROBIN: SPEED NETWORKING FOR PROGRAMMERS

50 minutes with decision makers from leading MACTA MSOs in a popular "speed dating" format.

Andy Davis, Fidelity Communications

Lori Haight, WEHCO Video

Elizabeth Jaeger, Eagle Communications

Crystal Kemp, Conway Corporation

Jaime Montes, Consolidated Communications

Garry Bowman, Suddenlink/Altice

Mike Drahota, Cable One

Elaine Partridge, New Wave Communications

Sean O'Donnell, Charter



PANELS

FUTURE TRENDS AND TECHNOLOGIES

A discussion among industry thought leaders about the trends, opportunities and risks facing the industry in the coming years. Topics will include Over the Top video and skinny bundles, industry consolidation, Gigabit bandwidth, wireless technologies, in-home equipment, uses of social media, the Internet of Things and other topics.



Moderator: Dale Fox

Dale Fox has experience in the cable, telco and wireless industries. He began his career as a representative for Apple Computer launching the Apple and Macintosh and then joined a successful start-up IPO company which patented the first modem for cellular use. Dale spent the next 20 years gaining operational experience in the residential and commercial telecommunications companies. Dale has had field operations responsibility for up to \$500M in annual revenue as Region Vice President for CenturyLink and up to \$1B in project scope in corporate roles including Vice President at Time Warner Cable. Dale has grown, standardized, merged and acquired or sold both metropolitan and rural cable companies.

Sandy Howe, ARRIS Group, Inc.

Sandy Howe is Senior Vice President and General Manager of the Consumer Products Group for ARRIS. In this capacity, she establishes and directs all elements of the Company's retail business, including P&L, new product introduction, customer engagement and driving growth for all ARRIS products in global retail markets. Sandy brings over 20 years of direct customer involvement, technical expertise and marketing know-how to support and enable the strategic initiatives of ARRIS and broadband consumers worldwide. Sandy has served in other roles at ARRIS including SVP of Global Marketing and SVP, Strategic Market Development. Prior to joining ARRIS, Sandy gained experience at Cisco (formerly Scientific Atlanta) and Broadband Networks, Inc. Sandy is a graduate of Penn State University. She currently serves on the National Board of Directors of Women in Cable Telecommunications and chairs its Development Committee.



Garry Bowman, Suddenlink

Garry Bowman is completing his 43rd year in the industry. He currently is Vice President of Operations for the Suddenlink Region of Altice USA. Based in Jonesboro, Arkansas, he is responsible for all system operations in the Northern half of Arkansas, Eastern Oklahoma, Missouri, Kansas and Mississippi. He is currently Secretary/Treasurer of the Arkansas Cable Telecommunications Association and a two time past President, a Board member of the Mid America Cable Association and a 2012 Pathfinder Award winner and a member of the Kiwanis Club of Jonesboro. Past Board Member of Connect Arkansas, Arkansas One Call, Arkansas State University Radio/ TV Advisory Board and Arkansas State University Technical Center Advisory Board.



Sean O'Donnell, Charter Communications

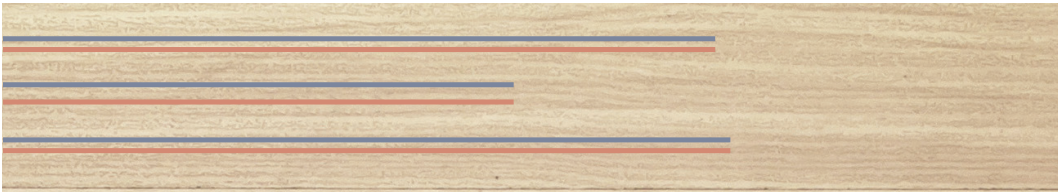
As Area Vice President of Charter's field operations in Missouri and Illinois, Sean O'Donnell is responsible for providing advanced Internet, TV and phone services to approximately 650,000 customers in more than 300 Missouri and Illinois communities. In this role, he oversees the market's strategic direction, its day-to-day operations and more than 1,400 employees and service partners. He was also a member of Charter's corporate team in St. Louis from 2001 to 2005, where he served in key roles including Vice President of Information Technology and Vice President of Operations. He is actively involved with Partners for Progress of Greater St. Charles, and is actively involved with Make-A-Wish St. Louis. He lives with his wife, Nicky, and their three children in St. Charles.



Phil Spencer, Rural Broadband Investments

Phil Spencer serves as Chief Executive Officer of RBI LLC, which operates as NewWave Communications. NewWave has completed six additional acquisitions over the last three years and serves 260 rural communities across six states. At the request of MAST Capital, Mr. Spencer also served as a member of the Board of Directors and CEO of LodgeNet. LodgeNet provided in room cable service to approximately 2 million hotel rooms worldwide in addition to healthcare facilities throughout the United States. Mr. Spencer also served as President and CEO of Everest Connections, Inc., a Kansas City-based cable, telephone, and Internet access provider. Mr. Spencer led the sale of Everest to publicly traded Surewest (now Consolidated). A Marquette University graduate, Mr. Spencer holds a bachelor's degree in Economics and Finance.





John Walburn, Fidelity Communications

John Walburn is the Vice President of Customer Care of Fidelity Communications and its subsidiaries. He started his customer service career as a CSR for Everest Connections and worked his way through management, to eventually head the department for Everest. In his role, he was part of a team that built their call center from 14 agents to over 60 agents in one year. In his position with Fidelity, John is responsible for the overall success of Fidelity's Customer Service.

THE THREE M'S: MOBILE, MILLENNIAL, AND MULTI-CULTURAL: CAN'T HAVE ONE WITHOUT THE OTHER



Moderator: Howard Horowitz, Horowitz Research

Howard Horowitz is a renowned specialist in the marketing of television, computer and Internet services to consumers. A political scientist by training and market researcher by profession, Mr. Horowitz has served as advisor to many of the major media companies. Over the past thirty years, Mr. Horowitz's work has helped shape and advance the standard for success in marketing cable television, home entertainment services, and broadband and mobile content and services. Howard Horowitz is a Cable Pioneer (Class of 2012) and Mr. Horowitz and his staff at Horowitz Research continue to put into practice new and cutting-edge research methodologies to fully capture the nuances of the rapidly changing cable and telecommunications industry. Mr. Horowitz has a B.A. in Psychology (1973) as well as a M.A. in Political Science (1977) from New York University. He graduated with honors and is Phi Beta Kappa.



Katelyn Hotle, Mediacom

Katelyn Hotle has been serving as the Government Relations Manager at Mediacom Communications since 2014. In recent years, she has also served as the 5th Ward Alderman at City of Rock Island and a Legal Assistant at Pappas Davidson O'Connor & Filges, P.C. She is involved in the Youth Council at RI County Workforce Development Board as a board member, Governor Edgar Fellowship Program, Illinois Municipal League, and Rock Island Neighborhood Partners. Katelyn holds a Bachelors of Arts degree in Public Policy Urban Studies from DePaul University.



Rob Koester, Consolidated Communications, Inc

Rob Koester is the Vice President of Consumer Products at Consolidated Communications, Inc. (CCI) (Nasdaq: CNSL). He has more than 25 years of experience in the information technology, product management and the telecommunications industry. Rob has served in a variety of roles at CCI with increasing responsibilities and currently manages a product portfolio that spans 11 states and serves more than half a million customer connections. A graduate of Eastern Illinois University, Rob is active in the community currently serving as Immediate Past Chairman for Leadership Montgomery County, as Vice Chair of Community Development / Government Relations on the Executive Board of the Conroe/Lake Conroe Chamber of Commerce, as a Director with the Education for Tomorrow Alliance and on the Montgomery County United Way Advisory Board.



Karen Kreamer, K2 Brand Consulting

Karen Kreamer, founder of K2 Brand Consulting, is a former Fortune 100 brand executive specializing in brand consulting and strategic planning for new, evolving and established brands. K2 Brand is dedicated solely to the creation of successful brand strategies and the execution of proven brand management principles. Kreamer led the Sprint Corporate Brand Group during its growth period from 1996 through 2001. During her 15-year career post at Sprint, Kreamer was responsible for corporate-level brand positioning, corporate advertising, brand identity and brand management. Kreamer established K2 Brand Consulting in 2001 to help companies better understand, manage and leverage brand equity for competitive advantage. Kreamer is recognized for her innovation, creativity and significant brand experience, enabling companies to strengthen their business by building great brands.



2016 PATHFINDERS MEMBERS

Pathfinders was established in 1997 to recognize an elite group of cable industry professionals who have actively participated in and contributed to the cable industry for at least twenty years and who have made a significant impact on the industry during that time.

Pathfinders 1997 - The Charter Members

Hank Bradley	Doug Fuller	Mike Pandzik	Robert K. Weary
Dave Clark	Tom Gleason, Jr.	Rex Porter	Wendell Woody
Peter Collins	Jerry Lampe	Les Read	
Vic Davis	Ron Marnell	Larry Spangler	
Ed Drake	Rob Marshall	Dick Thiessen	

Pathfinders 1998-2015

Richie Arnold (2011)	Jim Gleason (2011)	Roger Ponder (2007)
Dick Bates (2002)	Ted Gleason (1999)	David Presley (2007)
J. Richard Beard (2003)	Tom Gleason, Sr. (2000)	LeaAnn Quist (2001)
Tom Belcher (2004)	Randy Goad (2014)	Carol Rothwell (2002)
Steve Bennett (2013)	Scott Grim (2008)	Joe Scot (2009)
David Berns (2012)	Lynn Harrison (2000)	Bob Sebbly (2002)
Mitch Bland (2010)	David Headley (2003)	Dave Severance (2004)
Garry Bowman (2012)	Charles Hembree (2012)	Hyman Sharpe (2010)
Charles Broomfiled (1998)	Richard Hook (1998)	Gary Shorman (2015)
Philip Brown (1998)	Frank Hughes (2001)	Mike Slyman (2013)
Mark Caniglia (2009)	Ken Jameson (2012)	Larry Stiffelman (2003)
Tim Caudle (2010)	Linda Jurgensen (1998)	Mark Stottler (2008)
Kevin R. Collins (2006)	Ken Kendall (2002)	John Thompson (1999)
Terry Cordova (2006)	Mike Kohler (2008)	Larry Trimble (2000)
Joe Crone (2009)	JoAnn King (2004)	Alan Tschirner (2002)
Art Cunningham (2007)	Valerie Kramer (2005)	Jim Walker (2004)
J. Keith Davidson (2003)	Denise Lewis (2006)	Robert Weary, Jr. (2000)
Mike Drahota (2007)	Matt Mayhan (2008)	Vern Wible (1999)
Steve Dyche (1998)	Tom McMillan (2013)	Mike Wilson (2014)
Carl Dyson (2006)	Charlotte McClure (2001)	Milissa Witthar (2007)
Debby Exon (2002)	Melanie McMullen (2014)	Maurice Zion (2005)
Rich Fickle (2015)	Rob Moel (2004)	
Chris Fleck (2011)	Tom Morris (2004)	
Mike Flood (2005)	Dan Mulvenon (2005)	
Wayne Gale (2006)	Bob Niles (2000)	
Bryan Gann (2009)	Jim Orwick (1999)	
Travis Garrett (2009)	Dave Pangrac (2011)	
	Larry Peterson (2003)	

PATHFINDERS

2016 PATHFINDERS



Tim Easley, INSP

Tim Easley is a native of Amarillo, TX. Early in life, Tim had a passion for music. When he was a senior in high school, Tim auditioned as lead vocalist for a Rock & Roll band and was hired to sing for the group, known as The Echoes. Tim moved to Dallas and The Echoes became the "top draw" for their "Blue Eyed Soul Review". Tim became good friends with the bass guitarist, Tommy Shannon, who later became the bass guitarist for Stevie Ray Vaughn. During his time with the band, Tim married his lovely wife D'Ann and began a family. Next May, Tim and D'Ann will celebrate their 50th anniversary. Realizing he needed to find a more reliable source of income for his growing family, Tim looked for an opportunity to still use his musical background and found a job with Comcast's Muzak division. For 10 years Tim worked for Comcast and eventually became Vice President of Sales for the Dallas/Ft. Worth region for Muzak. In

1992, Tim was hired by INSP, as Director of Affiliate Sales for the Southwest Region. For 20 years Tim worked with the cable operators throughout his region, developing lasting friendships. Many of whom are present tonight. Tim served on the board of directors for Oklahoma, Arkansas, Missouri, Kansas and Mid-America. Tim and D'Ann currently reside in Edmond, OK, where they play golf as often as possible, while Tim manages their "gas and oil empire".



Larry Eby, Vast Broadband

Larry Eby comes to Vast Broadband through Clarity Telecom, which he helped co-found with Jim Gleason and Keith Davidson. After the inception of Clarity, the team purchased the WOW! Rapid City and Sioux Falls branches with the intention of transforming and improving these entities into Vast Broadband. Larry works to build high-quality network services to best meet the needs of Vast customers. Prior to the inception of Clarity, Larry served as Senior VP of Operations at NewWave Communications and Galaxy Cablevision, where he served as President towards the end of that tenure. Larry graduated with a B.S. degree from Southeast Missouri State University, and was recognized as one of their Outstanding Young Alumni. From 2004-2013, he served on the board of directors for the NCTC and currently serves as president of the Sikeston Regional Chamber and Economic Development Corporation. Larry is also a national

officer for the Pi Kappa Alpha International Fraternity. Larry and his wife Anita have two daughters, Lauren and Maggie.



Brent Scott, TVC Communications

Brent Scott of TVC Communications, a division of WESCO Distribution, Inc. is the Director of Technology Sales and Support for cable and TELCO markets. He is a 28-year industry veteran and has been actively engaged in the cable and broadband arena as it has evolved. Brent is a DeVry University Graduate and began his career with Satellite Engineering Group, Inc. as a satellite installation tech. He was later promoted to many different areas of the business including inside sales, project manager, buyer, and general manager. In 2008, SEG was purchased by TVC Communications and Brent continued his role as sales manager and supporting the NCTC. In 2010, TVC Communications was purchased by WESCO Distribution Inc. and Brent became the Director of Technology Sales managing two separate teams that provide sales and support to the small and medium size cable & TELCO operators. Growing up in a small

rural area south of Kansas City has provided Brent with a good understanding of what is required to compete in the small and medium size markets. Brent still resides in the rural community south of Kansas City where he lives with his wife Kari and son Drew, who is currently attending Missouri State University.

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CSE AWARDS

2016 CSE AWARD WINNERS

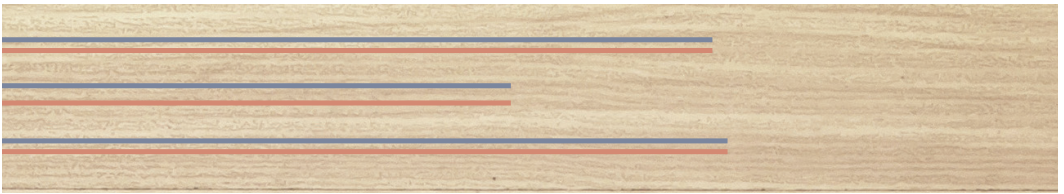
<i>CUSTOMER SERVICE EXCELLENCE - SERVICE</i>			
★★★★★		★★★★★	
James Buggs	Conway Corporation	Jonathan Booth	Conway Corporation
Jason Fleming	Conway Corporation	Brent Brown	Conway Corporation
Michelle Hadfield	Conway Corporation	John Davis	Conway Corporation
Beth Jimmerson	Conway Corporation	Aaron Julian	Conway Corporation
Tony Lemke	Conway Corporation	Marlo Lloyd	Eagle Communications
Shelly Smith	Conway Corporation	Nicole Pizzolato	Conway Corporation
		Aaron Reynolds	Conway Corporation
		Brian Robinson	Conway Corporation

<i>CUSTOMER SERVICE EXCELLENCE - SALES</i>			
★★★★★		★★★★★	
Tracy Ferrell	Conway Corporation	Eric Bell	Conway Corporation
Elizabeth Harmon	Conway Corporation	Julie Flood-Gillette	Eagle Communications
Jane Harrison	Conway Corporation	Nolan Smith	Eagle Communications
Michelle Hatfield	Conway Corporation	Leigh Ann Tompkins	Eagle Communications
Eleise Myers	Conway Corporation		
Rachael Myers	Conway Corporation		
Kelly Wirtz	Conway Corporation		



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EVENING DINNER AND AWARDS CEREMONY



Jodi Miller, Actor/Writer/Comic

Jodi Miller has been performing Stand Up comedy all over the country for over 16yrs, and has done 4 military tours including going overseas to entertain the troops in Afghanistan. Recently seen on Season 9 of America's Got Talent where she received a standing ovation from all four of the judges. She's also been seen on The Tonight Show, Comedy Central, SyFy, GSN, and Comics Unleashed with Byron Allen on the COMEDY.TV cable network. Jodi is the co-author of the WTF Series WTF College, WTF Work & WTF Women SRSly WTF, WTF America and OMG: GUYS all available in stores and online now. And just in case you were wondering, yes she has a cat! For more info www.jodimillercomedy.com follow her on twitter @JodiMillerComic

2016 WEARY SCHOLARSHIP WINNERS

In 1989, the Mid-America Weary Scholarship Foundation was founded in honor of cable leader and entrepreneur Robert K. Weary (1921-2001) for his remarkable achievements in the cable industry.

The Weary Scholarship is designed to help deserving academically oriented students to further their college education. The scholarship is open to all industry employees, their spouses, and children in the Mid-America Cable Show region. The Mid-America Cable Show offers our warm congratulations to this year's outstanding Weary Scholarship recipients and wishes them well as they continue their academic career.



In 2016, six \$3,000 scholarships will be awarded to the following recipients.

Jordon Begaye, Missouri (Time Warner Cable)

Jordon Johnson, Missouri (Charter)

Hailey McVey, Texas (Fidelity Communications)

Isabela Ortiz, Texas (Consolidated Communications)

Katie Pavia, Missouri (Charter)

Jeremiah Tayler, Arkansas (Fidelity Communications)

WEARY SCHOLARSHIPS SPONSORED BY:



2016 MIDI AWARD WINNERS

CABLE ADVERTISING WINNERS (LOCAL AD SALES)

SUBSCRIBER SIZE: 10K & UNDER

Title: Peter Mandy's

Company: Eagle Communications

SUBSCRIBER SIZE: 10,001-50,000

Title: Anderson Rentals

Company: WOW! Internet, Phone &
Cable of Lawrence, Kansas

CABLE ADVERTISING WINNERS (SELF PROMOTION)

SUBSCRIBER SIZE: 10K & UNDER

Title: Had Enough?

Company: Eagle Communications

SUBSCRIBER SIZE: 10,001-50,000

Title: Conway Corp. Home Security

Company: Conway Corporation

SUBSCRIBER SIZE: >50,000

Title: The Fidelity Roundup

Company: Fidelity Communications

COMMUNITY PROGRAMMING WINNERS (SINGLE)

SUBSCRIBER SIZE: < 10,000

Title: ECTV Forum - B-25 Made in the Shade

Company: Eagle Communications

SUBSCRIBER SIZE: >50,000

Title: Honor Flight: Their Memorials,
Their Stories

Company: Mediacom

MARKETING & PROMOTION WINNERS

SUBSCRIBER SIZE: 10,001-25,000

Title: Powered by Conway Corp.

Company: Conway Corporation

SUBSCRIBER SIZE: >50,000

Title: Be Connected Promotional Campaign

Company: Fidelity Communications

COMMUNITY PROGRAMMING WINNERS (SERIES)

SUBSCRIBER SIZE: < 10,000

Title: Connecting with SouthWind

Company: Eagle Communications

SUBSCRIBER SIZE: 10,001-50,000

Title: Dish'n Dirt

Company: Conway Corporation

SUBSCRIBER SIZE: 25,000-50,000

Title: Sound Check

Producers: Chris Ensor

Company: MediaCom

SUBSCRIBER SIZE: >50,000

Title: Dishin' It Up

Company: Mediacom

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- » Retransmission consent, satellite programming, TVE, OTT and other advanced services
- » System sales/purchases and due diligence
- » Network management / Open Internet disclosures
- » FCC and copyright compliance
- » Pole attachments, vendor contracts and other operational agreements

EXCELLENCE

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Registration Desk: Located in the Grand Suites Foyer.

Registration Desk Hours:

Monday, September 12, 2016 2:00 p.m. - 7:00 p.m.

Tuesday, September 13, 2016 7:00 a.m. - 5:00 p.m.

On-site full conference registration for cable operators and vendors: Registration includes: Opening Night networking with MACS attendees, education sessions, afternoon luncheon, exhibits, silent auction, and the Awards & Recognition Dinner.

Name Badges: Name badges must be worn at all times to gain entry into MACS education sessions and meals.

Weary Scholarship - Silent Auction: Thank you in advance for your support of the Weary Scholarship Silent Auction; auction items can be left at the conference registration desk at any time Monday and Tuesday.

Gateway to the Future



2016 MACS SHOW

